



Sedona Miracle Ball Drop, Raffle, Auction & Golf Tournament

Attention: Sedona Nonprofit Community

You have a sterling opportunity to participate in the largest Northern Arizona fundraiser in history. Last year over \$730,000 was raised and given to nonprofit organizations in our community. This year we have our sights set on \$1,000,000! All nonprofit organizations whose work benefits the greater Sedona community are eligible.* This event was originally created to benefit three local non-profits. Now the entire community of non-profits can participate and gain financial resources.

** With the exception of the three main beneficiaries: the Boys and Girls Club of Northern Arizona, the Sedona Community Foundation and the Verde Valley Sanctuary.*

What's in it for our organization?

The potential for significant proceeds to meet your nonprofit mission and needs. Your organization will be credited with ball sales, sponsorships and auction values as a percentage of *all* NPOs' sales efforts. You will receive your pro rata percentage amount of 20% of the net proceeds of Sedona Miracle 2007. This is determined by the amount you raise as a percent of the total money raised by the participating NPOs.

What does our nonprofit need to do?

- Sell Golf Balls for the Miracle Ball Drop. Ask your board members and members of the community you serve to participate as well. Solicit your entire contact list.
- Sell SedonaMiracle.org online raffle tickets to your members and supporters.
- Contribute and/or acquire items for the silent and live auctions.
- Recruit sponsors for the event.
- Sell Golf Foursomes at Oakcreek Country Club and the Club at Seven Canyons
- Link your web site to the Sedona Miracle site for ease in golf ball sales.

The more \$\$ value attributed to your organization the higher your return.

How does our nonprofit sign up?

Simply access our web page at www.SedonaMiracle.org, download the sign-up form, and fax it to the Sedona Community Foundation at 928-282-1955.

Questions?

Call the Sedona Community Foundation at 928-282-1058. Office: 1835 W. Hwy 89A, Ste. 2, Sedona 86336.

If you attended the Community Conversation in April at the Sedona Public Library, you will remember that Rob Arbogast and Jim Rappaport, outlined the revenue sharing concept that will be introduced for this year's ball drop. In a prior email we have already sent you information on the 2007 Sedona Miracle Nonprofit Participation. If you choose to participate, please fill out the application form below and mail it to the Sedona Community Foundation, P. O. Box 558, Sedona, AZ 86339.

We hope you will agree that this is an exciting opportunity to join in a fundraising event this September 15-16 that is helping to change philanthropy in Sedona. Last year, the Miracle at Seven Canyons raised over \$730,000 and this year the organizers of the Sedona Miracle event have increased their goal to \$1,000,000!

When this goal is reached it will be a cause to celebrate but the celebration will only occur with your organization's support. The revenue sharing concept is a tangible way of saying thank you for your support.

If your organization would like more information on this event, or if you would like to hear directly from someone at SCF, call our office (928) 282-1058, leave a message for us, and one of our board members will return the call.

Thanking you in advance for your support, we are most sincerely,

Board Members of the SCF

To qualify for the SedonaMiracle NPO participation we need to have both electronic and paper copies of the following sign up. 1) Please copy the information below into an email – fill it out and e-mail to Dawn Bershader at: sedonadawn@swiftaz.net 2) Also – please print, fill out, sign and fax (928) 282-1955 or mail (P.O. Box 558, Sedona 86339) the original form to Sedona Community Foundation so your nonprofit’s name can be added to the website purchase page to be credited with sales as they occur.

**NONPROFIT SIGN-UP FOR
SEDONA MIRACLE 2007**

Name of Nonprofit_____ State/Federal ID No._____

Office Phone Number_____

Office Address_____

Mailing Address_____

E-mail Address_____

Contact Person Name_____ Position_____

Phone Number_____

E-mail Address_____

NPO Website Address_____

Webmaster’s Name_____

Phone Number_____ E-mail Address_____

YOU WILL BE PROVIDED A LINK TO POST ON YOUR NONPROFIT WEB PAGE WHICH WILL TAKE PEOPLE TO THE www.SedonaMiracle.org SITE.

_____ agrees to participate in selling
NPO Name

golf balls, raffle tickets, recruiting sponsorships for the golf tournaments, and in-gathering suitable auction items for both the silent and live auctions.

NPO Representative

Date